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ALUMNI ACCELERATOR

# MEET THE COHORT

**SME TRACK**

**20  
26**



# MEET THE SME TRACK

Meet the driven businesses in the SME Track: growth-ready ventures focused on local and international markets!

With strong foundations and existing customer bases, these SMEs are ready to enhance their strategies, expand their reach and grow sustainably.

**During the programme, they will:**

- ◆ Develop a 12-month Growth Plan
- ◆ Refine revenue and customer strategies
- ◆ Strengthen market positioning
- ◆ Optimise business operations
- ◆ Expand their professional network

Swipe to  
meet the  
cohort



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# CARECONNECT PHYSIOTHERAPY

## SME TRACK

### FOUNDER

**ARLETTE IRANKUNDA**

### COUNTRY/REGION

**BURUNDI**

### SECTOR

**HEALTH & WELLNESS**

### ABOUT THE BUSINESS

CareConnect

Physiotherapy provides personalised, evidence-based physiotherapy and rehabilitation services. They help people recover from injury, manage pain and improve mobility through compassionate care, prevention and functional movement; supporting long-term health and quality of life.



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# AFCALLO VENTURES

## SME TRACK

### FOUNDER

CHRISTABEL OFORDI

### COUNTRY/REGION

GHANA

### SECTOR

BEAUTY & PERSONAL CARE

### ABOUT THE BUSINESS

Afcallo Ventures produces natural, plant-based skincare under the FlocareBeauty brand and natural honey under FloFoods. Using indigenous African ingredients like shea butter, cocoa butter, and botanicals — their skincare serves babies, mothers, and women with sensitive skin. They also offer formulation training and entrepreneurship support for women, sourcing sustainably from rural processors.



 FlocareBeauty  
NOURISHING & REJUVENATING



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# CONSULTORIO PSICOLOGICO EQUILIBRIO

## SME TRACK

### FOUNDER

DERICIA MASSINGUE

### COUNTRY/REGION

MOZAMBIQUE

### SECTOR

HEALTH&WELLNESS

### ABOUT THE BUSINESS

Equilíbrio Psychological Practice provides professional psychological care for individuals, families, groups, and organisations. They specialise in supporting people through emotional, behavioral, and relational challenges. They also partner with companies on burnout prevention, emotional intelligence, and team well-being, believing that investing in mental health is an investment in long-term balance and quality of life.



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# WEGE COMPANY

## SME TRACK

### FOUNDER

JOLIS NDUWIMANA

### COUNTRY/REGION

BURUNDI

### SECTOR

CLIMATE TECH/CIRCULAR  
ECONOMY

### ABOUT THE BUSINESS

WEGE Company is a green economy venture transforming banana waste, paper waste, and rice straw into affordable, reusable, and 100% eco-friendly packaging, practical alternatives to plastic. Founded in 2021 in response to Burundi's plastic pollution crisis, they work with local farmers and communities to maintain a sustainable raw material supply chain. Their mission: turn waste into packaging that works for both businesses and the planet.



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# E-CHIPS

## SME TRACK

### FOUNDER

**JUNIOR DEVYS CONVOLBO**

### COUNTRY/REGION

**IVORY COAST**

### SECTOR

**FOOD & BEVERAGE**

### ABOUT THE BUSINESS

E-Chips is a snack brand transforming local crops (plantain, cassava, sweet potato, and dried fruits) into clean, tasty, shelf-stable snacks. They produce, package, and distribute affordable portions designed for mass retail and fast delivery, helping consumers access healthier “on-the-go” options while creating jobs for local teams and strengthening the value chain with local sourcing and quality control.



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# BARQBOXES

## SME TRACK

### FOUNDER

MOAYAD AL-NAJDAWI

### COUNTRY/REGION

JORDAN

### SECTOR

EDUCATION&EDTECH

### ABOUT THE BUSINESS

BarqBoxes creates Arabic-language STEM educational kits for children aged 5-15, delivering hands-on science projects directly to homes worldwide. Each box includes all materials, step-by-step Arabic instructions, and a science magazine — designed for parent-child collaboration and screen-free learning. They are the only Arabic-first STEM subscription box globally, filling a gap where international competitors don't serve the Arab world.



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# SAUS TAUS GLOBAL PVT.LTD.

## SME TRACK

### FOUNDERS

NOMROTA SAKER &  
SHADMAN KARIM

### COUNTRY/REGION

BANGLADESH

### SECTOR

FOOD & BEVERAGE

### ABOUT THE BUSINESS

Saus Taus is a Bangladesh-based clean-label condiment brand offering 100% locally tailored and sourced sauces for consumers. They craft affordable, high-quality flavours that elevate street food, home cooking, and quick-service meals into consistent branded experiences. Through digital distribution, youth-centric branding, and retail partnerships, they are building a scalable, flavor-led consumer goods platform.



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# RAMA

## SME TRACK

### FOUNDER

RAHMA SEGNI

### COUNTRY/REGION

TUNISIA

### SECTOR

FASHION & TEXTILES

### ABOUT THE BUSINESS

RAMA transforms recycled plastic bottles into inclusive, high-performance swimwear and sportswear. Their fabrics reduce water consumption and CO<sub>2</sub> emissions compared to traditional synthetic textiles. They are developing RAMA Sense, a smart sportswear line integrating IoT sensors into garments and an AI-powered mobile application to track movement, performance, and recovery.



**Rama**



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# WOMAN & YOUTH IN BEEKEEPING VALUE CHAIN

**SME TRACK**

**FOUNDER**  
**RICHARD OKOE**

**COUNTRY/REGION**  
**GHANA**

**SECTOR**  
**AGRICULTURE &  
AGRITECH**

## **ABOUT THE BUSINESS**

WYN-BG trains and empowers smallholder farmers to adopt sustainable agriculture and integrate beekeeping with crop farming to increase the productivity of crops such as cashew, fruits, and vegetables. They supply high-quality bee products such as honey and beeswax.



 **WYN - BG**



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# WHEATSTONE GATES

**SME TRACK**

**FOUNDER**  
SHADRACH AKPAN

**COUNTRY/REGION**  
NIGERIA

**SECTOR**  
ENERGY & CLEANTECH

## ABOUT THE BUSINESS

Wheatstone Gates provides AI-powered solar energy solutions to households and businesses across Nigeria, backed by IoT real-time monitoring. Their AI assistant Lisa delivers 12-second response times, multilingual support, and troubleshooting — while analysing customer and system data to drive continuous improvement.



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# HOMEGROWN SHANDIS

## SME TRACK

### FOUNDER

SICELO SIYABONGA  
MABUZA

### COUNTRY/REGION

SOUTH AFRICA

### SECTOR

FASHION & TEXTILES

### ABOUT THE BUSINESS

HGS designs and produces premium, culturally rooted footwear using sustainable and circular production principles. Beyond product, the business operates an integrated model that combines local manufacturing, youth and women skills development, retail innovation, and cultural storytelling.



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# SASSOUMANE COSMETICS

## SME TRACK

**FOUNDER**

**SIDY AIDARA**

**COUNTRY/REGION**

**SENEGAL**

**SECTOR**

**BEAUTY & PERSONAL CARE**

## ABOUT THE BUSINESS

Sassoumane Cosmetics is a premium men's grooming brand focused on natural, body care products for people living in hot weather countries. They work with rural women's economic interest groups (GIEs) that supply them with raw materials. Sassoumane is a fusion of local raw materials and science to provide the population with products climat-adapted in eco-friendly containers.



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# DAILY SAMBO SERVICES

## SME TRACK

### FOUNDER

VALECIA SAMBO

### COUNTRY/REGION

SOUTH AFRICA

### SECTOR

WATER &  
INFRASTRUCTURE

### ABOUT THE BUSINESS

Daily Sambo Services provides plumbing, backup water systems, greywater recycling, and infrastructure renovation to residential and commercial clients. Focused on restoring and improving existing systems rather than replacing them entirely, they deliver cost-effective, sustainable solutions that tackle water scarcity, inefficiency, and waste — making reliable water access achievable for real-world environments.



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# MULANDI BRINDES

## SME TRACK

### FOUNDER

VANESSA NHABETE

### COUNTRY/REGION

MOZAMBIQUE

### SECTOR

RETAIL

### ABOUT THE BUSINESS

Mulandi Brindes offers unique, locally crafted gifts and floral arrangements for individuals and companies, everyday moments and special occasions. Leveraging social media and mobile money, they make ordering fast and convenient from interaction to delivery. Mulandi is built on one commitment: delivering smiles in the form of gifts. The name Mulandi meaning "black" is a celebration of beauty and love across all colors and nations.

