



Newly established, tech-driven businesses with innovative solutions and high growth potential.

These founders are leveraging digital tools and emerging technologies to disrupt markets and address critical gaps with scalable, impactful solutions.

During the programme, they will:

- Refine their business models
- Validate growth and revenue strategies
- Craft investor-ready pitches
- Build a foundation to scale
- Access strategic networks and funding opportunities



powered by



Malika Hnida & Zakaria Ouahi SAVEY

STARTUP TRACK

COUNTRY/REGION MOROCCO

SECTORFOOD-TECH

OPERATING COUNTRIESMOROCCO & FRANCE

ABOUT THE BUSINESS

A digital logistics platform that automatically connects surplus, overstocked and near-expiry food products from producers, manufacturers and distributors to B2B buyers, such as restaurants, cafés, hotels and bakeries—in real-time and with geolocation tracking.



Irfan Rafique SUPPLYLINE

STARTUP TRACK

COUNTRY/REGION BANGLADESH

SECTOR DISTRIBUTION

OPERATING COUNTRIES
BANGLADESH

ABOUT THE BUSINESS

SupplyLine connects last-mile retailers with suppliers and organised lenders, enabling retailers to source products from multiple distributors and access 7-day invoice financing through its network.



Aly Mohamed SEAVO

STARTUP TRACK

COUNTRY/REGION EGYPT

SECTOR TECH

OPERATING COUNTRIES
UAE

ABOUT THE BUSINESS

Seavo specialises in IoT-connected electric watercraft and autonomous USVs for data collection, rescue and AI-powered monitoring. Their smart solutions—like fleet management, geofencing and predictive analytics—boost safety and efficiency in marine tourism, environmental monitoring, aquaculture and maritime security.

SEAVO



Issam Darui COLIS.MA

STARTUP TRACK

COUNTRY/REGION MOROCCO

SECTOR

TRANSPORTATION & LOGISTICS

OPERATING COUNTRIES MOROCCO, EUROPE

ABOUT THE BUSINESS

A logistics startup connecting individuals and SMEs in Morocco with transporters across six European countries. The platform enables efficient cross-border shipping, offering a reliable logistics solution for both transporter partners and clients via mobile and web platforms.





Ahmad Hashem MELO BOOKING

STARTUP TRACK

COUNTRY/REGION

PALESTINIAN TERRITORIES

SECTORTOURISM

OPERATING COUNTRIES
PALESTINIAN TERRITORIES

ABOUT THE BUSINESS

A MENA-based event planning platform that provides personalised all-in-one packages for events, including villa bookings, catering and entertainment. The platform collaborates with villa owners to offer tailored experiences for families and small gatherings.



Joshua Bamidele FARMPLIFY

STARTUP TRACK

COUNTRY/REGION NIGERIA

SECTOR
AGRIBUSINESS &
INVESTMENT

OPERATING COUNTRIES
NIGERIA

ABOUT THE BUSINESS

Farmplify is an agribusiness investment company connecting investors with secure, high-yield opportunities in Africa's agriculture sector. Using asset-backed models, technology and blockchain transparency, we minimise risk while driving food security, climate resilience and economic growth.

Farmplify



Sufian Ahmad TECH CARE

STARTUP TRACK

COUNTRY/REGION
JORDAN

SECTORHEALTHCARE

OPERATING COUNTRIES

JORDAN, EGYPT

ABOUT THE BUSINESS

A diabetes management app that supports patients in improving their health and mindset through mental healthfocused gamification. It offers ongoing support and a peer-led community to encourage a positive, engaging journey toward a healthier life.

TechCare



Kelechi Abiri & Joha Ordu REPOSEBAY HR

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STARTUP TRACK

COUNTRY/REGION NIGERIA

SECTOR HR

OPERATING COUNTRIES
NIGERIA, QATAR

ABOUT THE BUSINESS

Reposebay is an HR consulting firm providing

tech-driven HR solutions for startups and growing businesses—covering recruitment, engagement, career growth and compliance. Backed by Orange Corners and Access Bank Womenpreneur, it has supported 2,000+ businesses and 5,000+ job seekers across Nigeria.



Jennifer Esiaba & Dr Chioma Ozoemelam MARIAM GREY

PHARMACY

STARTUP TRACK

COUNTRY/REGION NIGERIA

SECTORHEALTHCARE

OPERATING COUNTRIES NIGERIA

ABOUT THE BUSINESS

Mariam Grey Pharmacy is a tech-driven healthcare company that provides accessible pharmacy services through its tele-pharmacy platform. Customers can consult licensed pharmacists in real-time, receive expert medication advice and have medications delivered directly to their doorstep.



Emeka Chibueze CELLONE

STARTUP TRACK

COUNTRY/REGION NIGERIA

SECTORRENEWABLE ENERGY

OPERATING COUNTRIES
NIGERIA

ABOUT THE BUSINESS

Cellone delivers smart, scalable solar solutions with Al-powered energy management, providing reliable, costeffective electricity for telecoms, agriculture and healthcare enterprises across Africa.

CELL NE



Stephane Mancabo

YELLO APP

STARTUP TRACK

COUNTRY/REGION SENEGAL

SECTOR ED TECH

OPERATING COUNTRIES
SENEGAL

ABOUT THE BUSINESS

Yello App is a mobile app revolutionising student learning with flexible, audio-based content available anytime, anywhere. With 70,000+ users, it delivers high-quality lessons and uses analytics to personalise learning—ensuring every student gets an engaging, tailored experience at home or on the go.



Keltouma Chahidi L'WORKSHOP

STARTUP TRACK

COUNTRY/REGION MOROCCO

SECTOR ED TECH

OPERATING COUNTRIES
MOROCCO

ABOUT THE BUSINESS

L'Workshop creates immersive learning experiences using AR, VR and digital projections. They design interactive tools, exhibits and gamified experiences for schools, museums and cultural institutions, blending storytelling, technology and design. They also develop custom AR/VR applications to help organisations innovate education and engagement.