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FORWARD•INC



**ORANGE
CORNERS**
ALUMNI ACCELERATOR

MEET THE COHORT

SME TRACK

**20
25**



MEET THE SME TRACK

Meet the driven businesses in the SME Track—growth-ready ventures focused on local and international markets outside the tech industry. With strong foundations and existing customer bases, these SMEs are ready to enhance their strategies, expand their reach and grow sustainably.

During the programme, they will:

- Develop a 12-month Growth Plan
- Refine revenue and customer strategies
- Strengthen market positioning
- Optimise business operations
- Expand their professional network

Swipe to
meet the
cohort





Mona Al Haj Eid

MOM WELLNESS

SME TRACK

COUNTRY/REGION
JORDAN

SECTOR
PROFESSIONAL
TRAINING & COACHING

OPERATING COUNTRIES
JORDAN

ABOUT THE BUSINESS

Mom Wellness empowers mothers and pregnant women through health education, breastfeeding support and training for healthcare professionals to improve maternity care.





Dalia James Loro & Noel Wilson

PLANET HEALTH PHARMACY

SME TRACK

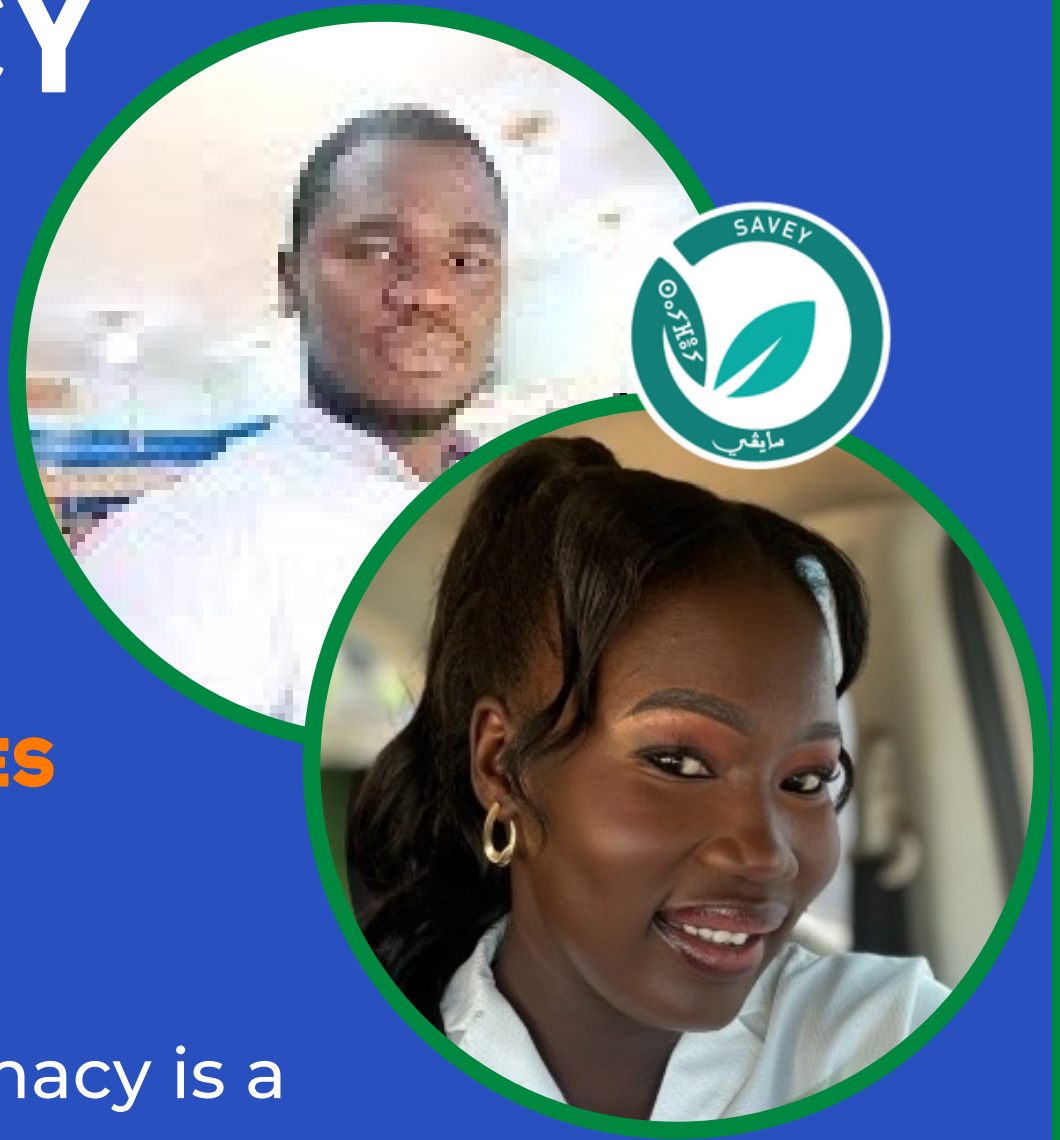
COUNTRY/REGION
SOUTH SUDAN

SECTOR
PHARMACEUTICALS

OPERATING COUNTRIES
SOUTH SUDAN

ABOUT THE BUSINESS

Planet Health Pharmacy is a pharmaceutical provider dedicated to delivering high-quality healthcare solutions. The pharmacy offers a comprehensive range of prescription and over-the-counter medications, medical supplies and healthcare products, serving as a reliable source for the community's health and wellness needs.





Mariama Ndiaye

THE UPTRIBE

SME TRACK

COUNTRY/REGION
SENEGAL

SECTOR
FINANCIAL SERVICES

OPERATING COUNTRIES
SENEGAL

ABOUT THE BUSINESS

The UpTribe is a financial education firm empowering individuals and businesses to build lasting stability through expert training, coaching and strategic planning. Their mission: advancing financial literacy for long-term independence and success.



Phindile Kotane

PEACHYPLUM.RSA

SME TRACK

COUNTRY/REGION
SOUTH AFRICA

SECTOR
FASHION ACCESSORIES

OPERATING COUNTRIES
SOUTH AFRICA

ABOUT THE BUSINESS

Peachyplum.rsa designs and manufactures jewellery and body adornment pieces. Operating under the slogan "but different", the brand produces pieces suitable for both everyday wear and runway showcases. It aims to expand into more local and international fashion scene as an independent designer.





Omar Murra MENABEAST

SME TRACK

COUNTRY/REGION
PALESTINIAN TERRITORIES

SECTOR
ATHLETIC WEAR

OPERATING COUNTRIES
PALESTINE TERRITORIES &
JORDAN

ABOUT THE BUSINESS

Menabeast is an activewear brand focusing on providing high-quality sports apparel designed for comfort, durability and style. Designed in the Palestinian Territories and manufactured in top-notch facilities, MenaBeast aims to support Arabian athletes often overlooked by major brands, contributing to the region's athletic community with every purchase.





Goretti Kat

MINZOTO CLUB

SME TRACK

COUNTRY/REGION
DEMOCRATIC REPUBLIC
OF CONGO

SECTOR
EDUCATION

OPERATING COUNTRIES
DEMOCRATIC REPUBLIC OF
CONGO

ABOUT THE BUSINESS

Minzoto offers a diverse range of creative, educational, cultural and sports programmes for young people under 25, including workshops in art, coding, robotics, cooking, drawing and more. Their goal is to inspire and empower the next generation by providing engaging learning experiences that foster creativity, skill development and personal growth.





Eric Casinga

RECOPLAST CONGO

SARL

SME TRACK

COUNTRY/REGION

DEMOCRATIC REPUBLIC
OF CONGO

SECTOR

PLASTIC WASTE &
RECYCLING

OPERATING COUNTRIES

DEMOCRATIC REPUBLIC OF
CONGO

ABOUT THE BUSINESS

Recoplast Congo SARL transforms plastic waste into durable beams called Ecowood—a sustainable alternative to wood that helps fight deforestation. From furniture to pallets, they turn waste into eco-friendly solutions.





Duom Peter Chol

JANUB KIDS LTD

SME TRACK

COUNTRY/REGION
SOUTH SUDAN

SECTOR
EDUCATION

OPERATING COUNTRIES
SOUTH SUDAN

ABOUT THE BUSINESS

Junub Kids Ltd develops engaging children's books focused on early childhood education. Each book is reviewed and approved by the Department of National Curriculum Development Centre at the Ministry of General Education and Instruction before being released to the market.



Romouz Sadeq & Yazan Hija

WONDERS OF THE ORIENT

SME TRACK

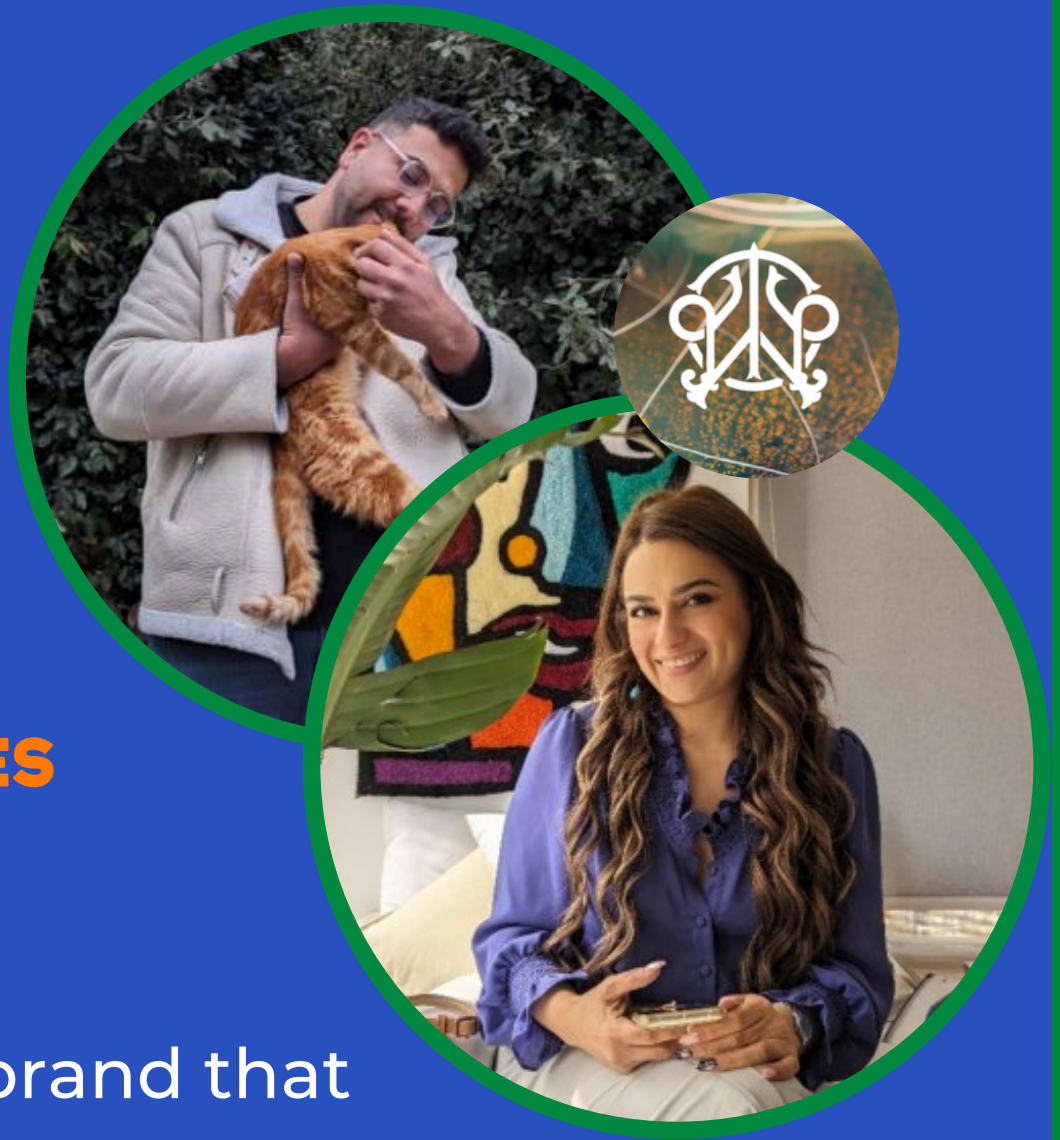
COUNTRY/REGION
JORDAN

SECTOR
HEALTH & SKINCARE

OPERATING COUNTRIES
JORDAN

ABOUT THE BUSINESS

A premium beauty brand that merges modern innovation with Eastern skincare traditions. Specialising in high-quality, encapsulated formulations, the brand creates results-driven skincare products using carefully selected natural ingredients for potent and effective solutions.





Mustafa Ibo

IBO HEALTH CARE

SME TRACK

COUNTRY/REGION

SUDAN

SECTOR

HEALTHCARE

OPERATING COUNTRIES

SUDAN

ABOUT THE BUSINESS

Ibo Health Care delivers high-quality mobile health services and innovative solutions to underserved and conflict-affected areas—especially El-Fasher, Darfur—improving access to essential care for vulnerable communities where resources are limited.



Gideon Awelana Buluse

THE BEE PALACE

SME TRACK

COUNTRY/REGION
GHANA

SECTOR
AGRICULTURE

OPERATING COUNTRIES
GHANA

ABOUT THE BUSINESS

The Bee Palace specialises in honey production and distribution through an out-grower model that trains local beekeepers. Committed to sustainability with tree planting and beekeeping education, they offer raw honey, sachets and premium products, with plans to scale across Africa through processing centers, showrooms and exports.





Chuol Tap Thechuong, Nyayow Deng, Sijin Jany, Koang Both

EAST AFRICA INSTITUTE OF SCIENCE & TECHNOLOGY

SME TRACK

COUNTRY/REGION
SOUTH SUDAN

SECTOR
EDUCATION

OPERATING COUNTRIES
SOUTH SUDAN

ABOUT THE BUSINESS

The East Africa Institute of Science and Technology empowers youth (18–35) with skills through diploma and certificate programmes in Agriculture, ICT, Engineering and Entrepreneurship. Its Cogno Initiative builds critical thinking and creativity to boost employability and entrepreneurship.

