

A detailed coffee-themed background featuring a variety of coffee beans, green leaves, and a white cup filled with dark coffee. The scene is set against a textured, dark brown and black backdrop with a central red horizontal band. The text 'KAWA MOKA' is prominently displayed in the center.

KAWA MOKA

Problem

- Global coffee market is \$200 billion. Average coffee farmer in Ghana earns GHS16,000 per annum [2017]
- Coffee farmers are sitting on gold but living in poverty

B2C

- Cafes
- Corporates
- Hotels

- Modern Trade
- E-Commerce
- Pop-Ups

- Export
- White Label



- TAM: \$ 19,968,000
- SAM: \$ 11,697,097
- Opportunity: \$ 2,972,383

				
PRODUCTION CAPACITY > 6KG	✓			
DIFFERENTIATED PRODUCT RANGE	✓		✓	✓
WELL LIKED BRAND AND PACKAGING	✓	✓		
RETAIL VISIBILITY	✓	✓		✓
CUSTOMER EXPERIENCE	✓			✓
SOCIAL IMPACT	✓		✓	



Empowering Women Through Coffee Production



Market Leading Product Quality



Cost Effective Supply Chain

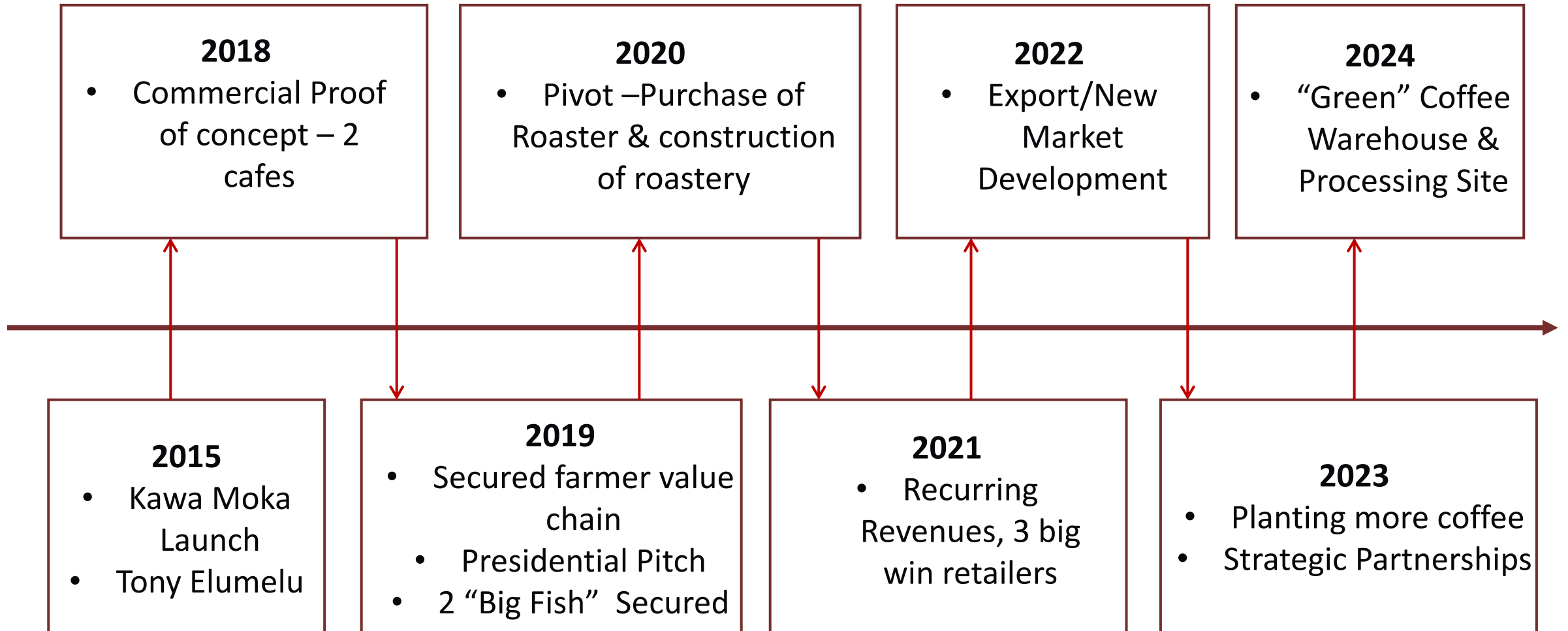
Unique Flavours



Eco-friendly Packaging & Production Method



Design and Brand



Advisory Board



Esther Cobbah



Wendy Alexander



Fafa Amematekpor



Kelvin Abdallah



Peter Harnischfeger

Team



EMI-BETH QUANTSON
Chief Problem Solver



ILEEN WIIKE
Hype Master



AFI AKLAYIKOE
Operations



GEORGE GAGBO
Head Roaster



SANTOS ADLER
Barista



@KAWA_MOKA



KAWA MOKA